



MASTERPATH SDN BHD
LEARN. GROW. MASTER.

CANVA FOR BUSINESS

(2 DAYS)

Normal Fee : RM 2800 PER PAX

Early Bird Fee : RM 1900 PER PAX

Group Fee : RM 2050 PER PAX

(Min 3 PAX)

- Introduction to Branding for Business
- Designing Posters, Flyers & Business Collateral
- Creating Presentations & Pitch Decks
- Canva AI & Smart Tools
- Canva for Video

REGISTER NOW



012-5177468 (Ms. Wong)



info@masterpath.com.my



<https://masterpath.com.my>



TRAINER: SHEERA TALIB

6 years of extensive graphic design & AI experience, worked with various government NGOs and private companies



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COURSE OVERVIEW

This 2-day training is designed to help participants build a strong, consistent, and professional brand identity using Canva without needing advanced design skills. Participants will learn how to create logos, marketing visuals, social media content, presentations, and brand kits that represent their business effectively.

LEARNING OUTCOMES

- Understand the fundamentals of visual branding for business.
- Master key Canva tools and features for professional design.
- Build a complete brand kit (logo, fonts, colors) for consistent branding.
- Design various marketing assets (social media posts, presentations).
- Utilize Canva AI tools to improve productivity and creativity.
- Develop a content design strategy aligned with their business goals.

COURSE CONTENT

- INTRODUCTION TO BRANDING FOR BUSINESS
- DESIGN ELEMENTS & LAYOUTS
- EXPLORING CANVA DASHBOARD & KEY TOOLS
- SETTING UP: BRAND KIT
- DESIGNING POSTERS, FLYERS & BUSINESS COLLATERAL
- CREATING PRESENTATIONS & PITCH DECKS
- CANVA AI & SMART TOOLS
- CANVA FOR VIDEO: INTRO TO SHORT-FORM VIDEO DESIGN & ANIMATIONS