



MASTERPATH SDN BHD
LEARN. GROW. MASTER.

MASTERING ADOBE WITH AI POWERED DESIGN TOOLS

(2 DAYS)



Normal Fee : RM 2800 PER PAX

Early Bird Fee : RM 1900 PER PAX

Group Fee : RM 2050 PER PAX

(Min 3 PAX)

- Understanding Generative AI in Design
- Exploring AI Tools for Illustrator
- AI Prompt Writing for Designers
- Hybrid Workflow: Illustrator + AI
- Vector Techniques for Creative Assets

REGISTER NOW



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TRAINER: SHEERA TALIB

6 years of extensive graphic design & AI experience, worked with various government NGOs and private companies



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COURSE OVERVIEW

This 2-day intensive course is designed to empower participants with in-depth skills in Adobe Illustrator while integrating the power of generative AI to streamline and enhance the design process. Learners will explore advanced vector techniques and experiment with AI tools to ideate, generate, and refine creative designs efficiently.

LEARNING OUTCOMES

- Master essential and intermediate tools in Adobe Illustrator for creating professional vector graphics.
- Understand the role of Generative AI in accelerating the creative design process.
- Generate design ideas, elements, and variations using AI tools.
- Integrate AI-generated assets into Illustrator projects seamlessly.
- Create final artwork for branding, marketing, and digital campaigns using a hybrid Illustrator + AI workflow.

COURSE CONTENT

- ILLUSTRATOR ESSENTIALS REFRESHER
- TYPOGRAPHY & TEXT STYLING
- VECTOR TECHNIQUES FOR CREATIVE ASSETS
- COLOUR THEORY & APPLICATION
- UNDERSTANDING GENERATIVE AI IN DESIGN
- EXPLORING AI TOOLS FOR ILLUSTRATOR
- AI PROMPT WRITING FOR DESIGNERS
- HYBRID WORKFLOW: ILLUSTRATOR + AI